

Broadland & South Norfolk – Green Deal Initiative Questionnaire

This survey is part of a project to help residents to make their homes warmer and save energy at the same time.

Post Code: _____ Gender: M / F

Are you a either a homeowner? Y / N Business? Y / N Property Landlord? Y / N

1. What do you currently know about the Government's Green Deal?
(see additional notes at bottom for explanation)

2. What do you consider to be some of the benefits or barriers to installing energy efficiency measures in your home, property or business?
(Green measures such as, loft insulation, double-glazing, environmentally-sound boilers or solar panels)

3. How important is reducing your energy bills to you? (please tick one box)

☐ Very important ☐ Quite important ☐ Unimportant ☐ Don't know

Why?

4. How important is environmental impact or 'cutting the carbon' to you? (please tick one box)

☐ Very important ☐ Quite important ☐ Unimportant ☐ Don't know

Why?

5. Who would you trust to assist you with decisions about energy efficiency improvements?
(please tick any boxes)

☐ Family ☐ Friends ☐ Energy Company ☐ Council ☐ Community Organisation
☐ Government ☐ Nobody ☐ Other: _____

6. Would you consider taking up the Green Deal for your property?

☐ Yes ☐ No ☐ Don't Know

If not why not?

- ☐ Perceived difficulties selling property with green deal charge attached.
- ☐ Interest rates too high (estimated at 6.9%) and could get better finance elsewhere.
- ☐ Not interested in energy efficiency measures in property
- ☐ Already have energy efficiency measures in property
- ☐ Don't like charge attached to electricity bill
- ☐ Don't trust the golden rule (that the repayments will be less than the savings)
- ☐ Other _____

7. What is the best way to tell people like you about this new scheme? (please tick one or more boxes)

- ☐ phone call ☐ face-to-face ☐ through community organisation ☐ letter
- ☐ with council tax bill ☐ newspaper ☐ radio ☐ e-mail ☐ internet link
- ☐ public libraries ☐ other _____

If you require any parts of this leaflet in large print, audio, Braille, alternative format or in a different language please contact the Energy Team on 01603 430627 or email energy@broadland.gov.uk



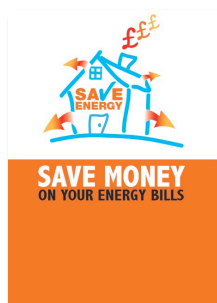
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8. Which message appeals to you the most?



Please Tick

☐

☐

Why?

Would a different message appeal to you more? If so what?

Are you interested in receiving a £10 high street voucher to take part in a focus group or telephone interview that will help us refine this offer to you and your community?

☐ Yes

☐ No

Personal Details

Name			
Address			
Telephone		E-Mail	
Home Owner	Yes ☐	No ☐	
Business	Yes ☐	No ☐	
Property Landlord	Yes ☐	No ☐	

Age

16-24	☐
25-35	☐
36-45	☐
46-55	☐
56-65	☐
66-80	☐
81-100	☐

The information provided will be confidential and will not be passed onto any 3rd parties.

THANK YOU FOR YOUR TIME!!

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Additional Notes

What is The Green Deal - The Green Deal is the new government initiative that is designed to help business and home owners to employ more green technologies in their properties. The idea is simple; install new green technology into your property with no up front costs. You will pay back the costs through your energy bill over a period of time. This is unlike a conventional loan because if you move out of the property the bill stays with the property where the savings are occurring and does not transfer with you to your new home. The "golden rule" of the Green Deal is; the *expected* financial savings must be equal to or greater than the costs attached to the energy bill.

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