

Broadlands – Collective Switching Questionnaire

This survey is part of a project to help us reduce resident energy bills in the district.

Post Code: _____ Gender: M / F

Are you a homeowner? Y / N

1. What do you currently know about switching energy supplier?

2. What do you consider to be the benefits or barriers to switching energy supplier?

3. How important is switching energy supplier to you? (please tick only one box)

☐ Very important ☐ Quite important ☐ Unimportant ☐ Don't know

Why?

4. Who would you trust to assist you with decisions about switching energy supplier? (please tick one or more boxes)

☐ Family ☐ Friends ☐ Energy Company ☐ Council ☐ Community Organisation

☐ Government ☐ Nobody

☐ Other: _____

5. Broadland and South Norfolk Council are implementing a scheme that collects together residents who want to save money on their energy costs and then arranges best value discounts with energy suppliers (made possible because of collective buying power). Would this scheme be of interest to you?

☐ Yes ☐ No ☐ Don't Know

Why?

If you require any parts of this leaflet in large print, audio, Braille, alternative format or in a different language please contact the Energy Team on 01603 430627 or email energy@broadland.gov.uk



6. What is the best way to tell you about this new scheme? (please tick one or more boxes)

☐ phone call ☐ face to face ☐ through community organisation ☐ letter

☐ with council tax bill ☐ newspaper ☐ radio ☐ e-mail ☐ internet link

☐ public libraries ☐ other _____

7. Which message appeals to you the most?



Please Tick ☐

Why?



☐

Would a different message appeal to you more? If so what?

8. Are you interested in receiving a £10 high street voucher to take part in a focus group or telephone interview that will help us refine this offer to you and your community?

☐ Yes ☐ No

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Personal Details

Name			
Address			
Telephone		E-Mail	
Home Owner	Yes ☐	No ☐	

Household income

Less than £15,000 per annum	☐
£15,001 - £30,000 per annum	☐
£30,001 - £45,000 per annum	☐
£45,001 - £60,000 per annum	☐
£60,001 - £75,000 per annum	☐
More than £75,000 per annum	☐
Don't know	☐

Age

16-24	☐
25-35	☐
36-45	☐
46-55	☐
56-65	☐
66-80	☐
81-100	☐

The information provided will be confidential and will not be passed onto any 3rd parties.

THANK YOU FOR YOUR TIME!!

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